

## **CLAIMS**

What is claimed is:

1. A method for communication of information in a distributed media network, the method comprising:
  - detecting availability of at least one of new media, data and service within the distributed media network;
  - identifying at least one media processing system having an interest in monitoring said newly available at least one of new media, data and service; and
  - notifying said identified at least one media processing system of said newly available at least one of new media, data and service.
2. The method according to claim 1, further comprising comparing said newly available at least one of new media, data and service with data in a media profile associated with said at least one media processing system to determine whether there is a match.
3. The method according to claim 2, wherein said data in said media profile associated with said at least one media processing system is predefined.
4. The method according to claim 2, further comprising dynamically updating data in said media profile associated with said at least one media processing system.
5. The method according to claim 1, further comprising polling at least one of a plurality of network components in the distributed media network for said newly available at least one of new media, data and service.
6. The method according to claim 5, wherein said at least one of a plurality of network components is at least one of a personal computer, a server, a content provider and a media processing server.

7. The method according to claim 1, further comprising subscribing to receive said notification.

8. The method according to claim 1, further comprising examining information communicated by said media processing system to determine data associated with said monitored interest.

9. The method according to claim 8, further comprising updating a media profile associated with said determined data associated with said monitored interest.

10. The method according to claim 9, further comprising updating at least one media view with data associated with said newly available at least one of new media, data and service.

11. A machine-readable storage having stored thereon, a computer program having at least one code section for communicating information in a distributed media network, the at least one code section being executable by a machine for causing the machine to perform steps comprising:

detecting availability of at least one of new media, data and service within the distributed media network;

identifying at least one media processing system having an interest in monitoring said newly available at least one of new media, data and service; and

notifying said identified at least one media processing system of said newly available at least one of new media, data and service.

12. The machine-readable storage according to claim 11, further comprising code for comparing said newly available at least one of new media, data and service with data in a media profile associated with said at least one media processing system to determine whether there is a match.

13. The machine-readable storage according to claim 12, wherein said data in said media profile associated with said at least one media processing system is predefined.

14. The machine-readable storage according to claim 12, further comprising code for dynamically updating data in said media profile associated with said at least one media processing system.

15. The machine-readable storage according to claim 11, further comprising code for polling at least one of a plurality of network components in the distributed media network for said newly available at least one of new media, data and service.

16. The machine-readable storage according to claim 15, wherein said at least one of a plurality of network components is at least one of a personal computer, a server, a content provider and a media processing server.

17. The machine-readable storage according to claim 11, further comprising code for subscribing to receive said notification.

18. The machine-readable storage according to claim 11, further comprising code for examining information communicated by said media processing system to determine data associated with said monitored interest.

19. The machine-readable storage according to claim 18, further comprising code for updating a media profile associated with said determined data associated with said monitored interest.

20. The machine-readable storage according to claim 19, further comprising code for updating at least one media view with data associated with said newly available at least one of new media, data and service.

21. A system for communication of information in a distributed media network, the system comprising:

at least one processor adapted to detect availability of at least one of new media, data and service within the distributed media network;

said at least one processor identifying at least one media processing system having an interest in monitoring said newly available at least one of new media, data and service; and

said at least one processor notifying said identified at least one media processing system of said newly available at least one of new media, data and service.

22. The system according to claim 21, wherein said at least one processor compares said newly available at least one of new media, data and service with data in a media profile associated with said at least one media processing system to determine whether there is a match.

23. The system according to claim 22, wherein said data in said media profile associated with said at least one media processing system is predefined.

24. The system according to claim 22, wherein said at least one processor dynamically updates data in said media profile associated with said at least one media processing system.

25. The system according to claim 21, wherein said at least one processor polls at least one of a plurality of network components in the distributed media network for said newly available at least one of new media, data and service.

26. The system according to claim 25, wherein said at least one of a plurality of network components is at least one of a personal computer, a server, a content provider and a media processing server.

27. The system according to claim 21, wherein said at least one media processing system subscribes to receive said notification.

28. The system according to claim 21, wherein said at least one processor examines information communicated by said media processing system to determine data associated with said monitored interest.

29. The system according to claim 28, wherein said at least one processor updates a media profile associated with said determined data associated with said monitored interest.

30. The system according to claim 29, wherein at least one of said at least one processor and said media processing system updates at least one media view with data associated with said newly available at least one of new media, data and service.